doubleknot

INTEGRATED ONLINE, ON-SITE AND MOBILE SOLUTIONS

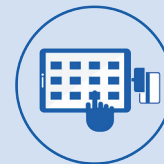## Simplify administration so you can focus on your mission

Sell ONLINE
Doubleknot Online

Sell ON-SITE
Sales Station POS

Sell ANYWHERE
Sales Station Mobile POS

EVENT REGISTRATION AND MANAGEMENT
- 50+ settings support everything from simple events and classes to camps, programs and conferences
- Capacity and waitlist management
- Price groups, payment schedules, early registration discounts and late fees

FACILITIES AND RESERVATIONS
- Turnkey solution for properties, field trips, group visits, facility rentals (including birthday parties), tours and equipment rentals
- Searchable online availability calendar lets visitors find and book exactly what they want 24/7
- Manage availability, blackout dates and custom packages

TICKETING AND ADMISSIONS
- POS at admissions integrated with online ticketing for capacity management and reporting
- Mobile POS for "linebusting" to sell memberships, tickets and add-ons sales
- Mobile admission tickets, event tickets, check-in and support for Apple Wallet® and Google Now Cards

DONATIONS AND FUNDRAISING
- Support one-time and recurring donations, donor wall plaque programs, and animal or exhibit "adoption"
- Different recognition levels for any kind of donation
- Automatically request donations during every purchase

MEMBERSHIP MANAGEMENT
- Unlimited membership levels with automatic enforcement of rules and entitlements
- Optional print-at-home and mobile membership cards with automatic renewal reminders
- Member benefits are automatically applied, even when the membership is purchased in the same transaction

All solutions include these integrated features:

MERCHANDISE SALES
- Online and on-site sales
- Integrated inventory and supplier management
- Accept credit/debit cards, gift cards, split payments and more

DISCOUNTS AND PROMOTIONS
- Custom discounts and incentives to increase revenues, promote attendance and reward members
- Discounts can be applied automatically or require a custom code
- Track usage to identify effective promotions and campaigns

REPORTING AND ANALYTICS
- Single integrated database for comprehensive financial reporting and revenue tracking
- Dozens of built-in reports plus a custom report writer
- 360-degree view of your customers and operations

CUSTOM REGISTRATION AND PURCHASE FORMS
- Unlimited registration forms to collect custom information, agreements and waivers
- Sell add-ons like merchandise, meal options and tours as part of registration
- Assign forms to individual registrants or to the overall registration

MOBILE REGISTRATION, TICKETING AND CHECK-IN
- Mobile-friendly registrations and purchases
- Print-at-home and mobile tickets
- Scanning app validates tickets at entry

EMAIL MARKETING AND COMMUNICATIONS
- Branded email and newsletters
- Schedule messages on-the-fly to past or current registrants, members, donors and customers
- Automatically send custom billing and renewal reminders on any schedule

INTEGRATION CAPABILITIES
With the Doubleknot Connect API, you can protect existing investments through real-time synchronization between Doubleknot and other systems. Doubleknot can be integrated with Blackbaud's The Raiser's Edge, Gateway Ticketing Systems eGalaxy and others. (Product names are trademarks of their respective owners.)